



Photography Checklist

Photographers cannot help in prepping the property, so make sure that everything is ready before they arrive.



Bedrooms

- Make beds and fluff and arrange pillows.
- Put away clothing and personal belongings.
- Remove items from atop side tables and dressers, or other surfaces.
- Hide any valuables.



Common Rooms

- Arrange furniture in a way that shows the room at it's best.
- Remove or arrange pillows and throw blankets in an attractive manner.
- Remove any items displayed on the refrigerator, appliances, or on countertops.
- Keep animals outside or crated out of the way.
- Straighten and push in chairs.



Bathrooms

- Place toilet seats down.
- Close shower curtains three-fourths of the way, showing the faucets.
- Remove all soaps, shampoos, etc.
- Clean mirrors.
- Hang fresh, folded towels.



Interior

- Turn on all lights and open blinds to get as much light in the room as possible.
- Replace any burned-out light bulbs
Tip: Ensure all light bulbs are the same. Daylight or 5,000k are preferable.
- Remove all clutter - trash cans, kids' and pets' toys, and any other items that should not be displayed, including hiding/removing electrical wires.
- Arrange furniture to showcase an open room.
- Clean carpets and floors - consider bringing in a professional service.
- Re-paint and touch up anywhere that needs it.
- Align wall hangings and remove any personal photos and/or paintings if you don't want them displayed.
- Turn off ceiling fans.



Aerial Photography

For aerial photography, follow the exterior checklist and consider these additional tasks.

- Keep cars inside the garage or move them away from the property.
- Put away all hoses, trash cans, etc, as these are all visible from the air.
- Close exterior windows and raise blinds and shutters.
- Remove pool and hot tub covers, and open the pool. Remove and pool cleaner or other utility items.
- Place all cushions on patio and poolside furniture.
- Remove any grill covers.



Exterior

- Remove all cars from the driveway and/or in front of the property.
- Remove trash cans, hoses, toys, bicycles, garden tools, or any other objects that you do not want to be captured.
- Mow and trim yard, make sure the garden is landscaped, and leaves are blown.
- Clean and arrange patio furniture and open patio umbrellas.
- Uncover any features such as BBQ, pools, and spas.
- Raise all blinds and open shutters.



3D Photography

Unlike traditional photography, you cannot easily hide items in 3D. So for 3D photography, follow the interior checklist and consider these additional tasks.

- If there is a low hanging chandelier, set it to a medium brightness level.
- Please take steps to limit movement since it will create a "ghost" effect. If you don't want to be in the 3D images, we recommend you go to a different floor or outdoors.



Covid-19 Considerations

- Open all windows 30 minutes prior to photoshoot appointment (close windows just before the appointment)
- Open all doors to rooms that will be photographed.
- Practice social distancing - photoshoots are about 30 minutes, or 1 hour with 3D.

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